**Party & Event Finder**

Options:

1. Can extend radius, gives address & details
2. May want to lock down some parties or events (privatize)
3. Free app for users
4. Free to start for businesses
5. Pay more for SEO abilities & better click rates
6. Filter based on type of event
7. Trending/trends to know what’s popular & what’s not
8. Frats/Sororities/House Parties/Events/Fundraisers
9. User would need to create an account, enter details
10. User data sent to hosts/vendors
    1. Valuable
11. Could integrate payments system within app itself
    1. Instead of linking out to event pages
    2. Integrate with Venmo? Paypal?
12. Attending/Not Attending options
13. Can rate their interest level
14. List out interests when signing up

Needs:

1. Will need a patent
2. Need to integrate with GPS/mapping capabilities
3. Need to integrate with Google or another listing service
4. Need a DBMS to store all user data

Name: “I’m Bored”, “What To Do”, “Party & Event Finder”

Opportunities:

1. Can expand to weekend things to do
   1. Hiking
   2. Rock Climbing
   3. Trampoline Parks
   4. Zoo’s
   5. Concerts
   6. Block Parties
2. Can push recommendations based on history
3. Can filter based on duration of boredom (30 minutes, 1 hour, 8 hours)
4. Could use as an RSVP service or capacity management for companies
5. Limit # of parties, need premium version for more
6. Rev Stream: Sell the data (Mkt Research, etc.)
7. Push notifications with recommendations